

App users are very selfish, but their privacy protections are needed

Yoshiyasu Takefuji

Kostas Glinos introduces global data EU rules (1). However, the stronger data protection is forced, the more cumbersome usability is increased. Users in the world would like to use popular applications in their smart phones with contradictory dilemma. Users would like to have their secured protection without additional cumbersome tasks. Users must accept App policy in order to use their App. The typical App policy is as follows: “App firm X believes your privacy is important. To fulfill our commitment to respecting and protecting your privacy, we will adhere to the following principles: ... To improve the quality of Services, we provide additional functionalities, including the ability to access your Account from multiple devices, help you find friends via the Service, and to make Services more efficient, usable and enjoyable. ...” (2). In order to use their App, we must entrust our privacy protection to the App firm. If you don't like their privacy protection policy, you cannot use their Apps. The European Union (EU) General Data Protection Regulation (GDPR) must fight against Apps firms from the viewpoint of user privacy protection. EU-GDPR must balance the benefit between App users and Apps firms for big privacy data mining. Remember that App users and Apps firms are both very selfish.

#### References:

1. Kostas Glinos, Global data meet EU rules, *Science* 04 May 2018: Vol. 360, Issue 6388, pp. 467
2. [https://terms.line.me/line\\_rules/](https://terms.line.me/line_rules/)